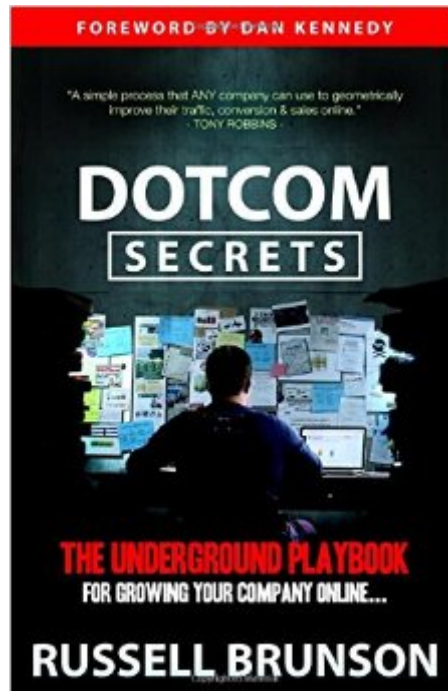


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# DotCom Secrets: The Underground Playbook For Growing Your Company Online



## Synopsis

If you are currently struggling with getting traffic to your website, or converting that traffic when it shows up, you may think you've got a traffic or conversion problem. In Russell Brunson's experience, after working with thousands of businesses, he has found that's rarely the case. Low traffic and weak conversion numbers are just symptoms of a much greater problem, a problem that's a little harder to see (that's the bad news), but a lot easier to fix (that's the good news). DotComSecrets will give you the marketing funnels and the sales scripts you need to be able to turn on a flood of new leads into your business.

## Book Information

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## Customer Reviews

DotCom Secrets is a Masterpiece! And Russell Brunson is a larger-than-life character, literally giving everyone this information that has taken him and his teams decades to perfect. To teach any subject well is an immense task, especially across different levels of readers' experience. Russell resoundingly succeeds here, even though there are so many pieces to this kind of puzzle. As a small business owner who has constantly found myself behind the curve of technology, hiring consultants and designers, trying to get this and that right (meaning that my wonderful products and information are going out to the world, being received, valued, desired, and purchased), and never finding the secret formula, I have repeatedly retreated to my cave, saying "If this is EVER going to happen, I'm going to have to figure out how to do EVERY piece of it myself". In discovering Russell Brunson and his DotCom Secrets book, I have found every piece I need already figured out by an amazing

human being. (You don't get Tony Robbins to plug you if you're not an amazing human being. Or have Dan Kennedy write the foreword for your book if you're not an amazing marketer. Or be invited to teach on both their stages if you're not just plain totally awesome.) This book is just the tip of the iceberg of what you can learn from this man. No matter who you are, where you are, or what you're currently doing, immerse yourself in learning what Russell has to teach. Russell shares what he has learned from dozens of brilliant marketers over the bulk of his life, putting the pieces together, wrestling with them, shifting them here and there, working, testing, tweaking until it's a masterpiece. Like a Picasso original, except it's not hanging on a wall, generating only comments.

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